



# Master Advocate Activity Guide

**Master Advocate Program** credential is the highest tier, awarded to members who move beyond coursework into active, real-world applications.

Prerequisites	Completion of State-Level Advocacy Microcredential and one additional ATPE-MAP module. (Local Advocacy Microcredential or one of the new ATPE-MAP Modules: COMING SOON!)
Action Portfolio	Submission through form documenting at least 3 advocacy actions from the Activity List below.
Direct Contact	One direct, substantive interaction with Texas senator or representative regarding <u>ATPE's legislative priorities</u> . (May include Capitol Expedition visits)
Renewal	Complete the required asynchronous legislative update course prior to the start of each Legislative Session to maintain your Master Advocate designation for the following two-year period.

## Local Advocacy Activities (Community & District Level)

These activities focus on building relationships with local decision-makers and the public to influence district-wide policy.

- School Board Engagement: attend school board meeting and provide public comments.
- District/Campus Visits: Host a "legislator walk-through" or invite local school board members to your campus to see the direct impact of current policies on classroom environments.
- Committee Service: Volunteer to serve on district level advisory committee.
- Campaign: Volunteer to assist local candidates running for office during their campaign.
- Meeting with Legislators: Meet with legislators in their local office to discuss legislative priorities.

## **State-Level Advocacy Activities (Capitol & Agency Level)**

These activities leverage the "Capitol Expedition" and focus on legislative impact in Austin.

- **Capitol Expedition Leadership:** Attend an ATPE Capitol Expedition, which involves traveling to Austin for face-to-face meetings with legislators during the session.
- **Legislative Testimony:** Provide formal oral or written testimony.
- **Meeting with Legislators State Office:** Participate in one-on-one meetings with your state representative or senator (or their education staff) during the legislative session (outside of Capitol Expeditions).
- **Agency Engagement:** Submit written testimony on proposed rule changes at the Texas Education Agency (TEA), the State Board for Educator Certification (SBEC), or State Board of Education (SBOE).
- **Committee Service:** Serve on a task force, committee or advisory council for TEA, SBOE, or SBEC.
- **Campaign:** Volunteer to assist candidates running for state office during their campaign.
- **Meeting with Legislators:** Meet with your Texas House or Senate member in their local office to discuss legislative priorities.