

Recruit & Reward

It's easy to share ATPE with your colleagues and earn some extra cash



ATPE is excited to announce our refreshed membership incentive program: Recruit & Reward! All active ATPE members are eligible to participate.

Here's how it works:

- ▶ Recruit new ATPE members between April 1, 2025, and Oct. 31, 2025, and **receive \$10 per member you recruit!**
- ▶ Make sure the new member joins in the professional, first-time professional, associate, or administrator categories. **A “new member” is anyone who wasn't a member of ATPE last year**—or who was a college student or student teacher member last year. No entry form is needed: The new member simply needs to enter your full name in the “recruited by” box on their membership application.
- ▶ You will receive your choice of **a \$10 Amazon.com gift card OR \$10 paid via direct deposit for each recruited member** who is an active member in ATPE's database on Feb. 1, 2026.
- ▶ Incentive funds and digital gift cards will be issued in March 2026.
- ▶ The top recruiter will receive \$10 for each new member recruited, plus an additional \$1,000—and be recognized at the 2026 ATPE Summit!
- ▶ Plus, everyone who recruits at least one new member will be entered into a drawing for an additional cash prize!
 - Recruit one to 10 new members, and you'll be entered in a \$100 drawing!
 - Recruit 11 to 15 new members, and you'll be entered in a \$200 drawing!
 - Recruit 16 to 20 new members, and you'll be entered in a \$300 drawing!
 - Recruit 21-plus new members, and you'll be entered in a \$500 drawing!



My top recruiting tip is to build strong relationships with colleagues and demonstrate clear value when joining ATPE. Persistence is the key to successful recruitment.”



—JESUS GARZA
2023-24 ATPE Top Recruiter
La Joya ATPE

